



FOR IMMEDIATE RELEASE

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**infinitee Welcomes New Client, Avison Young**

ATLANTA – *November 24, 2015* – infinitee, a full-service, strategic marketing agency in Atlanta, Georgia, announced today that it has been retained by Avison Young for branding and marketing of the firm’s U.S. retail services. Avison Young is the world’s fastest-growing commercial real estate services firm and offers comprehensive retail services to multi-faceted developers, investment companies and retailers across Canada and the United States.

Avison Young’s footprint is quickly growing with the addition of 60 offices in 64 markets and an increase of 300 to 2,000 real estate professionals – all within the past six and a half years. The firm has successfully established an influential presence in more than 40 U.S. markets. Avison Young’s retail services include ground-up development and construction management, sales, leasing, tenant representation, and investment sales and financing.

“It is a privilege and great opportunity to refresh such a successful brand and grow awareness for Avison Young during this historical high-growth expansion period,” comments Jocelyn Smith, Founder & CEO, infinitee.

infinitee will develop a strategic plan inclusive of new branding and positioning as well as digital media and PR recommendations for Avison Young.

For more information on infinitee, call Managing Partner, Jocelyn Smith, (404) 231-3481, visit [infinitee.com](http://infinitee.com), or find us on Facebook.

**About infinitee**

infinitee is a full-service real estate marketing and advertising agency based in Atlanta, Georgia with 25+ years of marketing experience. Our services include branding, advertising, digital, social media and more for commercial, mixed-use, multifamily, shopping and outlet center developers and management companies. infinitee is known for unlimited creativity, strategic marketing and unmatched service.

Some of our clients include: Cousins Properties, PM Realty Group, Gables Residential, Lennar Commercial, Craig Realty Group, Banyan Street Capital, Tanger Outlets, OliverMcMillan, Hill Partners, Fuqua Development.

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